THE EMPEROR OF SOCCER

By Henry A. Kissinger

During the month of June, no sportsman will be able to rival the attention focused on Franz Beckenbauer. Widely considered the best soccer player ever produced by Germany, he will preside over a tournament of 32 teams — including one from the U.S — the survivors of an elimination process involving 194 teams that has gone on for more than two years. Being president of the organizing committee of the World Cup is a particularly delicate and complicated job. He must satisfy 32 national passions, all but one of which will be disappointed. Fortunately for Germany, Beckenbauer, 60, is of a stature beyond the reach of those passions. No other soccer figure, except possibly Pele, has ever reached the mythic status of Beckenbauer, who has planned the Cup with a combination of meticulous professionalism and personal attention.

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For release Saturday, April 29, 2006

ART: One photo
Great, Theresa. Thanks!
Bob

-----Original Message-----
From: Theresa Cimino [mailto:tcimino@kmaglobal.com]
Sent: Monday, May 01, 2006 8:24 AM
To: Koehler, Bob
Cc: jleporin@kmaglobal.com
Subject: Kissinger TIME 100 piece

Dear Bob:

Attached is the final version of Dr. Kissinger's TIME 100 piece on soccer great, Franz Beckenbauer. The TIME 100 issue was to be on newsstands beginning today. (This was the final at the time of submission. The editors may or may not have made some additional tweaks before it went to print.)

Thank you,
Theresa
201/689-1622
special issue

The lives and ideas of the world's most influential people

OBAMA, BUSH by Condoleezza Rice  ELLEN JOHNSON-SIRLEAF by Laura Bush  NELSON MANDELA by Tom Cruise  JOHN MCCAIN by Ralph Nader

BUSH by Joe Lieberman  ROBERTS by Sandra Day O'Connor  BARACK OBAMA by Al Gore  STEPHEN COLBERT by Brian Williams  AND 92 MORE

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Bill Ford, Chairman and CEO
Ford Motor Company
FROM THE EDITOR ................................................. 10
LETTERS ................................................................. 16

NOTEBOOK
As terror again strikes an Egyptian resort, the Mubarak government seems to be out of ideas; a pundit speaks out on becoming President Bush's new mouthpiece; the Vatican squelches talk of changing its condom policy .................. 22
MILESTONES: Economist John Kenneth Galbraith dies ...... 27

NATION
PAIN AND THE GAIN AT THE PUMP: Skyrocketing gas prices and angry consumers are making the G.O.P. nervous about the November elections. The pressure is increasing on industry too. A guide to winners and losers as energy prices soar .................. 28
BIKER FUNERALS: A grassroots band of motorcyclists ride to shield fallen soldiers' families from gay bashers ............ 35
FORUM: Is an intel leak ever justified? Four ex-CIA officials discuss Mary McCarthy and the secret-prisons scandal ....... 37

WORLD
AL-ZARQAWI UP CLOSE: As Iraq's al-Qaeda leader raises his public profile with a new videotape, an insurgent gives TIME an exclusive account of his encounters with the terrorist chief ... 40
FACES OF GENOCIDE: A look at the soldiers and civilians in Darfur's killing fields as the slaughter grows worse .... 44

SOCIETY
FIRST AID FOR FAMILIES: A Minnesota program works with troubled parents to stop child abuse before it starts ........ 181
DR. DOGLITTLE: Brian Kilcommons says the secret to happy dog ownership is learning to talk to your pooch ........... 183

ARTS
BORROWED LINES: Feel like you've read this somewhere before? Publishing suffers another scandal—this time it's plagiarism .. 184
AGAINST AMERICA, FOR FREEDOM: Why escaped slaves fought with the British in the American Revolution .......... 185
ABURDISTAN: A satire you can love ................................ 187
WORTH YOUR TIME: From rejuvenated Chili Peppers to a Norwegian café crooner, five albums to make your May .... 192

YOUR TIME
HEALTH: What happens when your drug is discontinued? .... 195
TECH: The top podcasts and how to get them .................... 196
MONEY: After 25 years, a new rush for gold .................... 198
PEOPLE: Kate Moss pirated; big stars bugged ................... 201
ESSAY: Caitlin Flanagan on the Dems vs. the Squares ......... 202

SPECIAL ISSUE
100
A beleaguered President, a globe-trotting actress, the man who wikied the world make our list of the year's most influential people

LEADERS & REVOLUTIONARIES ......................... 52
SCIENTISTS & THINKERS ............................ 78
HEROES & PIONEERS ................................. 98
BUILDERS & TITANS ................................. 126
ARTISTS & ENTERTAINERS ....................... 154

28
As oil costs climb, a gas station in Brooklyn, N.Y., has some of the U.S.'s highest pump prices

44
New refugees arrive as Darfur plunges deeper into hell

183
Bridging the Fido gap by learning to speak dog

40
An insurgent's inside look at the face of Iraqi terrorism
Check out Time’s website every day for breaking news, analysis of hot
issues, blogs and opinion, photo essays and a chance to talk back to
Time journalists—plus more on this week’s magazine cover story.

Beyond the 100
You’ve seen the winners. Now
read past stories about the Time
100 in the Time archive. Plus,
Joel Stein weighs in with his
own list of who matters—to him.

Can You Connect Oprah
To the Kennedys?
According to the “six degrees of separation”
theory, any two people can be linked through a short
chain of connections. Try to trace the links between
Time 100 honorees at time.com/time100.

POLL RESULTS: Some readers’ picks made the 2006 list. Others are in the Time 100 Hall of Fame.

Heroes & Pioneers
Bono 50%
Bill Clinton 12%
Condi Rice 21%
Hugo Chávez 21%
Steve Jobs 53%
Google guys 22%
Ang Lee 34%
Rain 28%
Al Gore 18%
Malcolm Gladwell 16%

Leaders & Revolutionaries

Builders & Titans

Scientists & Thinkers

What it’s like for women in
prison in Iraq

time.com/iraqwomen
Photographer Yuri Kozyrev
offers a rare inside look at
Khadamiyah Women’s Prison.

The Archive
The Oil Crisis
Last Time

In 1979, oil hit $21 per bbl.
(sigh), and gas lines wrapped
around the block. “There is no
one on earth who will fail to
suffer,” said President Carter.

Subscribers can read this
story and access the entire
archive at timearchive.com

Why aren’t we
as happy as
we could be?
Daniel Gilbert

tackles that
question and
others in his new
book, Stumbling
on Happiness.

Read an interview
with the author.

Ask Dr. Weil

In this week’s magazine,
contributor Dr. Andrew Weil
writes about how drugmakers
have stopped producing
animal insulin, a longtime
treatment for diabetics. Do
you have questions
about diabetes?
You can ask the
doctor at
time.com/askdrweil

Viewpoints on time.com

Daily Dish

Ask Dr. Weil

Viewpoints on Time.com

Andrew Sullivan speaks at the
Durham Conference on The
Nature of Liberalism May 15,
2006. "The idea is that a
civilized society is, in part,
the result of an ongoing
dialogue between the
college and the community.
What I often feel is that, in
some cases, the college is
expressing its own
individuality in an
inappropriately
mature way. The
question is: Am I
expressing
my individuality
appropriately?

Why aren’t we
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**The Emperor of Soccer**

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**FRANZBECKENBAUER**

*BY HENRY A. KISSINGER*

help their political careers. By filing a lawsuit on the women's behalf, he became a hero in Shandong and an important player in China's nascent civil society. "Someone has to fight for people with no voice," he said last fall. "I guess that person is me."

Despite his pioneering legal efforts, Chen, 34, holds no law degree. When he was younger, the blind were prohibited from pursuing college degrees in China, so Chen could only audit law classes. But he learned enough to advise fellow villagers. Distraught citizens asked him last year if he could do anything about the coerced abortions and sterilizations. At least two women had been forced to abort their babies just days before their due dates. Chen traveled to Beijing to see what he could do. His drumbeat advocacy prompted the usually reticent State Family Planning Commission to call for the arrest of any officials who break the law. Yet three hours after meeting with me in Beijing to discuss the issue, Chen was shoved into an unmarked vehicle by public security agents from his hometown. They bundled him back to his village, where he was held under house arrest for months. Despite the commission's vow, only one official has been detained. Meanwhile, thugs routinely showed up at Chen's home to rough him up. In March several dozen police arrived to take Chen away, and he hasn't been seen since. But the people of Shandong haven't forgotten the blind man who let the world see their tragedies. —*By Hannah Beech*
“I Knew That He Was Genuine”

Bono

BY JESSE HELMS

WHEN I WAS FIRST TOLD IN 2000 THAT Bono wanted to meet with me to talk about boosting U.S. aid to Africa, I didn’t know who he was. But my Senate staff certainly did. After so many years in Washington, I had met enough people to quickly figure out who is genuine and who is there for show. I knew as soon as I met Bono that he was genuine. He had his facts in hand and didn’t have any agenda other than doing all he could to help people in desperate need.

Along with Franklin Graham, Bono, 45, helped me understand the scope of the tragedy in Africa, especially the pain it is bringing to infants and children and their families. Once I understood, I made both men a promise that I would do all I could to help. Senator Bill Frist and I were allies in creating and passing a bill to commit $200 million to fight AIDS in Africa. The challenges are still enormous, but I think there can be a very good future for Africa if the cycles of death, poverty and armed conflict can be overcome.

I admire Bono’s dedication and his willingness to make decisions. There is no pretense about him. In fact, he has opened himself up to criticism because he has been willing to work with anyone to find help for these children. After our first meeting, he invited me to be his guest at a U2 concert. My grandchildren were only too happy to come along. Bono enjoys telling people that I said watching the audience swaying to the music reminded me of a cornfield rustling in the wind. It was also a reminder of the millions he manages to touch every day with his music and his heart.

Helms is a former Senator from North Carolina

A Pakistani Rape Victim Fights Back

BY GLORIA STEINEM

Only a few leaders are alchemists who take the worst of human behavior and turn it into the best. Mukhtaran Bibi, a Pakistani woman raised in poverty and illiteracy, has responded to the violence and gender apartheid directed at her and other women with an insistence on justice and education. Her tragedy began in 2002 when her brother was accused of walking with a girl from a higher tribal group. In a culture in which female bodies are battlegrounds for male honor, the village court ruled that he be punished with the rape of his sister. Bibi was assaulted by four men and paraded naked through the village.

There are perhaps thousands of such "honor crimes" in Pakistan each year. Survivors are more likely to kill themselves or be killed by their families than turn to a legal system
Great! We can certainly accommodate the additional edit; thanks SO much for all your help; and please thank Dr. Kissinger on our behalf as well. Again, sincerest thanks.

---
From: Theresa Cimino
Sent: Thursday, April 27, 2006 4:13 PM
To: Wulf, Bambi - Time U.S. <bambi_wulf@timemagazine.com>; tcimino@kmaglobal.com
Cc: jleporin@kmaglobal.com; mhalley@kmaglobal.com
Subject: Re: KISSINGER'S PIECE FOR TIME

Dear Bambi:

Dr. Kissinger has approved the latest draft, including incorporating the change "for the Bayern Munich team he captained." There is one additional edit he would like to make. In the middle of the piece, in the sentence that begins, "He gave the position a new dimension...", I have typed in his slight additions to that sentence in CAPS below.

Could you let us know if this is acceptable?

Thank you very much,
Theresa
201/689-1622

--- <bambi_wulf@timemagazine.com> wrote:

> Theresa:
> Many thanks. Here is the final, final copy (we added an A. so it reads by Henry A. Kissinger).
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> Kissinger is a former U.S. Secretary of State

> From: Theresa Cimino
> Sent: Wednesday, April 26, 2006 10:04 PM
> To: Wulf, Bambi - Time U.S.
> Cc: jleporin@kmaglobal.com
> Subject: Re: AGAIN: KISSINGER'S PIECE FOR TIME

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Sent: Monday, April 24, 2006 9:17 AM
To: Wulf, Bambi - Time U.S.
<bambi_wulf@timemagazine.com>; jleporin@kmaglobal.com; tamantea@kmaglobal.com
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Kissinger is a former U.S. Secretary of State.
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The editors made a few tweaks to get the story to fit the layout. Could you possibly run this by Dr. Kissinger one more time? We still have an opportunity to make changes. Again, many thanks for all your help.

Best, Bambi

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Sir:

Welcome home. Following is a second proof from *TIME*. They have had to make some slight changes in order to accommodate the layout and wanted to run this revised final by you before going to print.

I have indicated where edits were made to the last version (which included the changes you gave me) by circling their new wording and writing in the original text that was edited.

Could you let us know if this new version is okay? (The piece goes to print on Friday.)

Thank you,

Theresa
Dear Theresa:

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Dear Bambi:

Thank you for sending us the proof of Dr. Kissinger’s piece.

1/ Regarding the '74 World Cup, Dr. Kissinger said he prefers to leave the references to the German team as they are. He said changing them will just create confusion (and the East German team was eliminated at that point anyway).

2/ He did slightly change one sentence, in the last third of the piece, that begins, "Those qualities..." I have typed in his additions to that sentence in CAPS in the piece below.

Please do not hesitate to let me know if you have any questions. Also, I would appreciate your confirming receipt of this email.

Thank you,
Theresa Amantea
201/689-1622

Franz Beckenbauer
The Emperor of Soccer
by Henry Kissinger

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http://by113fd.bay113.hotmail.msn.com/cgi-bin/getmsg?curmbox=00000000%20d0000%20... 4/24/2006
Web Hosting Web Mail

From: <bambi_wulf@timemagazine.com>
To: <jleporin@kmaglobal.com>, <tamantea@kmaglobal.com>
Subject: KISSINGER'S BECKENBAUER PIECE FROM TIME
Date: Fri, 21 Apr 2006 16:26:22 -0400

Here is the final version as it now reads. Please advise if any changes are to be made. We are wondering if we need to differentiate between West Germany and Germany at any point, or is all okay as written? (i.e. the 1974 World Cup team was won by West Germany; East Germany did have a team as well; Perhaps we should say, "West Germany scored the decisive goal..." and in first reference, is German national team okay? all else seems to read okay).

You can get back to me via email; my direct number is 212 522-2673.

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https://register.bcentralhost.com/home/mail/new/mbox_message.cgi?pFolder=Inbox&pLas...
Sir:

Following is the proof from *TIME* on your Beckenbauer piece:

1/ On the top is a question from the editor about how to refer to the German team in the '74 World Cup final (since there were West and East German teams at that time). I marked the proof where this is relevant.

2/ *TIME* has made significant cuts. To simplify, I have faxed a copy of what we submitted and marked on that what they cut. (I did not mark all of the stylistic edits they made as there were too many.)

3/ The editor knows that you are abroad but would like to have your approval, and any changes you want made, by Monday if possible (Tuesday at the latest). The *TIME 100* issue will be on newsstands Sunday, April 30. (Assume we should send the final to the syndicate at that point and not beforehand.)

Thank you,

[Signature]

Theresa Amantea
Home tel:  (201) 689-1622

cc: Jessee at the office
TIME 100 piece on Franz Beckenbauer
By Henry A. Kissinger

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Skill was allied to inspirational determination. Thus in the semifinal of the 1970 World Cup in Mexico, Beckenbauer played, despite a dislocated shoulder, with his arm in a sling – an almost inconceivable feat in a contact sport.

These qualities produced four German championships for the teams he captained, four Cup wins, two World Cup victories, three European championships in a row, participation in 103 national games. Above all, the playing qualities foreshadowed Beckenbauer’s later career. Few professional athletes – even star athletes – enjoy the concentration and singleness of mind required for eminence have proved difficult to apply to other fields.

Beckenbauer has gone from success to success, aided by a personality which combines charm with steeliness. He became coach
of the national team in 1984 when it was declining and instilled the relentless perfectionism that marked his playing career. He reached the finals in the two World Cups he coached, winning in 1990. Afterwards he became chairman of Bayern Munich, the most successful club in Germany.

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Kissinger is a former U.S. Secretary of State
Thanks much. I'll send the edit as soon as it's available.

> ------------
> From: Theresa Cimino
> Sent: Friday, April 14, 2006 9:32 AM
> To: Saporito, Bill - Time U.S. <bill_saporito@timemagazine.com>
> Cc: jleporin@kmaglobal.com; tamantea@kmaglobal.com
> Subject: RE: Kissinger piece for TIME100
> <<File: TIME100-Kissinger FINAL.doc>>
> 
> Dear Bill:
> 
> Thank you for your response. TIME can use the piece for reprints or compendiums, as it does for other articles.
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> Attached is Dr. Kissinger's piece. There is a blank in the first paragraph where we ask that you fill in the correct figure. Also, if you make any changes to Dr. Kissinger's text, he would appreciate seeing the changes in advance of publication, in the form of a proof.
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> Thank you,
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>
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> > > ------------
> > > From: Theresa Cimino
> > > Sent: Wednesday, April 12, 2006 4:48 PM
> > > To: Saporito, Bill - Time U.S. <bill_saporito@timemagazine.com>
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>> Thank you,
>> Theresa L. Amantea
>> Executive Assistant
>> 212/759-7919
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TIME 100 piece on Franz Beckenbauer
By Henry A. Kissinger

For the month of June, no German figure will be able to rival the attention focused on Franz Beckenbauer in Germany. Widely considered the best soccer player ever produced by Germany, he will now preside over a tournament of thirty-two teams, the survivors of an elimination process involving ____ teams, that has gone on for over two years.

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> Thank you,
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> 212/759-7919
Thanks. This should not be a problem. But I will double-check with our legal folks tomorrow just to make sure. Saporito

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